

UNEXPECTED BOOM DURING THE PANDEMIC

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One of the most unexpected booms during the pandemic this year has been the increase of income for the industry of Australian Flower Farms. There seems to have been an increase in sales as people have been in lockdown. People have started to send flowers to the family and friends as a means of keeping them mentally healthy. More sales in gorgeous blooms from these farms via Florists have come into our homes. As more and more people have to stay at home their mental health can become affected so when you receive flowers delivered from someone your mental health improves due to endorphins so perhaps this may be a way to think about family and friends during the COVID pandemic.

Hubert Blaszczyk.